BUSINESS SUPPORTER SPOTLIGHT:

Chris Daughters,
Caddis Fly Angling Shop

One of Chris Daughter’s earliest memories of life is fishing. Chris caught the family tradition the first time he cast a line into McKenzie River’s crisp, clear water with his father and grandfather. Fishing quickly became his passion.

When Chris was only ten years old, he began working at the Caddis Fly Angling Shop. The owners became his second family. By his twenties, he bought it.

It’s all about enhancement

Today, as owner of a respected fly-fishing shop, Chris values the McKenzie River Trust and its positive impact on Oregon rivers and fish.

“[MRT] supports healthy habitat enhancement for rivers which enhance fish and clean water,” Chris says. “My philosophy is so much like theirs … [and] it benefits the customers as well. We’re all looking for enhancement.”

Chris believes that small steps can positively affect rivers and fish, and recognizes the importance of preserving the McKenzie River and its natural beauty.

“It has quite a bit of diversity, excellent gradient and beautiful forests,” Chris says about the McKenzie River. “When you get down into the lower floodplains, it has a totally different character. It’s a really diverse body of water, so its fishing techniques can be as well.”

Two-Fly Tournament makes an impact

One of the ways that Chris supports McKenzie River Trust is through an annual fly-fishing tournament, where all proceeds benefit MRT. In five years, The Caddis Fly Angling Shop’s Two-Fly Tournament has raised over $25,000, and Chris is one of several fishing guides who donate their time to the cause. This year’s tournament on September 26 and 27 filled up within weeks of registration opening.

Now Chris continues to pass on his family tradition to his two young children, who accompanied him and his wife on fishing trips when they were just a couple of months old. They have fished in some of the world’s most exotic locations including, New Zealand, Argentina and Chile, but they always return to where it all began, on the McKenzie River.
We couldn’t do it without you!

The McKenzie River Trust thanks all our supporters who together help to ensure the special lands that surround us will be protected now and for future generations. Because of limited space, we have listed supporters who gave $50 or more in 2013.

Thank you for your donations to support land conservation in western Oregon!
BUSINESSES

Members of our Business Supporter Program contribute $500 or more annually to the McKenzie River Trust. Their investment safeguards the qualities that make western Oregon a wonderful place to live and do business. Please join us in thanking them!

Conservation Ambassadors
$10,000+
- Mountain Rose Herbs

Conservation Investors:
$5,000-$9,999
- Caddis Fly Angling Shop
- Ninkasi Brewing Company
- So Delicious Dairy Free
- Sterling Bank

Sustaining Partners:
$2,500-$4,999
- EWEB
- Gervais Salon Day Spa
- McMenamins Hotels, Pubs & Breweries
- New Belgium Brewing
- Oakshire Brewing
- Terra Tech

Partners: $1,000-$2,499
- Fisherman’s Market
- River Design Group
- Terra Firma Botanicals, Inc.
- UBS

Supporters: $500-$999
- Bijou Art Cinemas
- Capella Market
- Gorilla Capital
- Neil Kelly Company
- Organically Grown Company
- Sundance Natural Foods

Under $500
- Aveda Corporation
- Bank of America Charitable Foundation
- Buffalo Exchange
- Clancey Printing Company
- Companion Animal Clinic
- The Dancing Weasel Toy Store
- Dechase Mekis Development Services
- Habitat Restoration, LLC
- Hahn and Associates Inc.
- John Bonzer Insurance, Inc.
- Marché
- Natural Choice Directory
- Oregon Wood Fired Pizza
- Priory Design and Construction Co.
- Shepard West Inc.
- Solar Assist Inc.
- Wild Birds Unlimited of Eugene
- Willamette Kayak & Canoe Club Inc.

Thank you to the businesses who supported us in 2013 with in-kind gifts. A full list is available on our website.

FOUNDATIONS AND OTHER GRANTORS

- Bonneville Power Administration
- Cascade Pacific Pulp
- The Coeta and Donald Barker Foundation
- Ducks Unlimited
- Ecotrust
- Land Trust Alliance / YARG Foundation
- McKenzie Watershed Council
- The Nature Conservancy / Portland General Electric
- Natural Fish and Wildlife Foundation
- National Resources Conservation Service
- Oregon Department of Fish and Wildlife
- Oregon Department of State Lands
- Oregon Watershed Enhancement Board
- U.S. Fish and Wildlife Service

We apologize for any oversight we may have made in recognizing your support. Please call our office at 541-345-2799, and we will update our records. Thank you.
Our Vision:
The McKenzie River Trust is committed to a future in which intact, functioning ecosystems provide clean water, abundant fish and wildlife, and productive natural landscapes throughout western Oregon.

Our Protected Lands as of 12/31/13
Owned Lands: 1,942 acres
Conservation Easements: 1,830 acres
Partner Pass Through Lands: 90 acres
Total: 3,862 acres protected

2013 Financial Highlights
• Your donations leveraged grants for land conservation projects! Every $1 you donated in 2013 helped us secure $12 in grants from state and federal funders and private foundations.
• 10% increase in the number of people who gave to MRT from 2012 to 2013.
• 20% of donors who gave in 2012 increased the amount of their gift.

2013 Income: $3,181,486

2013 Expenses: $1,588,217

The health of our local communities is reflected in the health of the natural areas that surround us. As a supporter of the McKenzie River Trust, you invest in the abundance of fish and wildlife, clean drinking water, and fertile lands that define western Oregon. You’re helping to leave a great future for our grandchildren and their grandchildren.