



2013 Annual Report

BUSINESS SUPPORTER SPOTLIGHT:

Chris Daughters, Caddis Fly Angling Shop

One of Chris Daughters' earliest memories of life is fishing. Chris caught the family tradition the first time he cast a line into McKenzie River's crisp, clear water with his father and grandfather. Fishing quickly became his passion.

When Chris was only ten years old, he began working at the Caddis Fly Angling Shop. The owners became his second family. By his twenties, he bought it.

It's all about enhancement

Today, as owner of a respected fly-fishing shop, Chris values the McKenzie River Trust and its positive impact on Oregon rivers and fish.

"[MRT] supports healthy habitat enhancement for rivers which enhance fish and clean water," Chris says. "My philosophy is so much like theirs ... [and] it benefits the customers as well. We're all looking for enhancement."

Chris believes that small steps can positively affect rivers and fish, and recognizes the importance of preserving the McKenzie River and its natural beauty.

"It has quite a bit of diversity, excellent gradient and beautiful forests," Chris says about the McKenzie River. "When you get down into the lower floodplains, it has a totally different character. It's a really diverse body of water, so its fishing techniques can be as well."



BRANDI FERGUSON

MRT Business Supporter Chris Daughters owns the Caddis Fly Angling Shop in Eugene and guides on the McKenzie River.

Two-Fly Tournament makes an impact

One of the ways that Chris supports McKenzie River Trust is through an annual fly-fishing tournament, where all proceeds benefit MRT. In five years, The Caddis Fly Angling Shop's Two-Fly Tournament has raised over \$25,000, and Chris is one of several fishing guides who donate their time to the cause. This year's tournament on September 26 and 27 filled up within weeks of registration opening.

Now Chris continues to pass on his family tradition to his two young children, who accompanied him and his wife on fishing trips when they were just a couple of months old. They have fished in some of the world's most exotic locations including, New Zealand, Argentina and Chile, but they always return to where it all began, on the McKenzie River.



MRT STAFF

2013 Two-Fly Tournament competitors gather before the competition at the Caddis Fly Shop for an evening of socializing and fish stories. In five years, the tournament raised over \$25,000 for MRT.

We couldn't do it without you!

The McKenzie River Trust thanks all our supporters who together help to ensure the special lands that surround us will be protected now and for future generations. Because of limited space, we have listed supporters who gave \$50 or more in 2013.

Thank you for your donations to support land conservation in western Oregon!



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\$5,000+

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Foundation
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SO DELICIOUS DAIRY FREE

BUSINESSES

Members of our **Business Supporter Program** contribute \$500 or more annually to the McKenzie River Trust. Their investment safeguards the qualities that make western Oregon a wonderful place to live and do business. Please join us in thanking them!

Conservation Ambassadors

\$10,000+

Mountain Rose Herbs

Conservation Investors:

\$5,000-\$9,999

Caddis Fly Angling Shop
 Ninkasi Brewing Company
 So Delicious Dairy Free
 Sterling Bank

Sustaining Partners:

\$2,500-\$4,999

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 Wild Birds Unlimited of Eugene
 Willamette Kayak & Canoe Club Inc.

Thank you to the businesses who supported us in 2013 with in-kind gifts.
 A full list is available on our website.

FOUNDATIONS AND OTHER GRANTORS

Bonneville Power Administration
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 The Coeta and Donald Barker Foundation
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 Ecotrust
 Land Trust Alliance / YARG Foundation
 McKenzie Watershed Council

The Nature Conservancy / Portland General Electric
 National Fish and Wildlife Foundation
 Natural Resources Conservation Service
 Oregon Department of Fish and Wildlife
 Oregon Department of State Lands
 Oregon Watershed Enhancement Board
 U.S. Fish and Wildlife Service

We apologize for any oversight we may have made in recognizing your support.
 Please call our office at 541-345-2799, and we will update our records. **Thank you.**



BRANDI FERGUSON



TIM GIRAUDIER - BEAUTIFUL OREGON

2013 Accomplishments

Protecting special lands.

- Increased the size of the **Coyote Spencer Wetlands** by 20% by purchasing neighboring land from a willing seller.
- Protected more wetlands in the **Long Tom River Watershed** with the purchase of 52 acres on Spencer Creek.

Restoring natural systems.

- Built a new low water crossing and re-connected side-channels on **Green Island** to improve access for people and the native fish that thrive there.
- Nurtured robust partnerships at the **Berggren Watershed Conservation Area** along the lower McKenzie River and **Waite Ranch** near Mapleton to meet community needs for land restoration, education, and local food production.

Connecting people to places they care about.

- Welcomed over 250 people who joined us to **Connect with the Land** at 16 tours and volunteer days.
- Celebrated 10 years on Green Island with 800+ friends at the **Living River Celebration**.

Caring for the places you love.

- Our income – and our savings account – was enriched by a pulse of **\$1,559,415 in long-term land management grant funding** secured to care for lands MRT had acquired in the past.

The health of our local communities is reflected in the health of the natural areas that surround us. As a supporter of the McKenzie River Trust, you invest in the abundance of fish and wildlife, clean drinking water, and fertile lands that define western Oregon. You're helping to leave a great future for our grandchildren and their grandchildren.

***Our Vision:** The McKenzie River Trust is committed to a future in which intact, functioning ecosystems provide clean water, abundant fish and wildlife, and productive natural landscapes throughout western Oregon.*

Our Protected Lands as of 12/31/13

Owned Lands: **1,942 acres**

Conservation Easements: **1,830 acres**

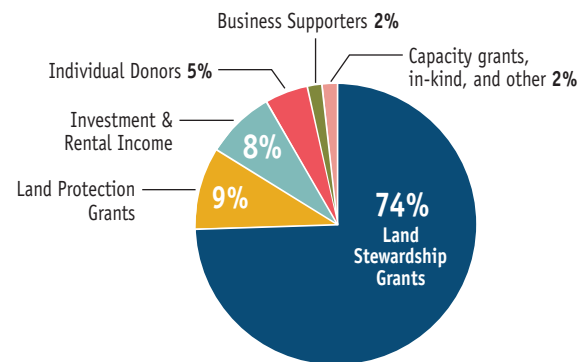
Partner Pass Through Lands: **90 acres**

Total: 3,862 acres protected

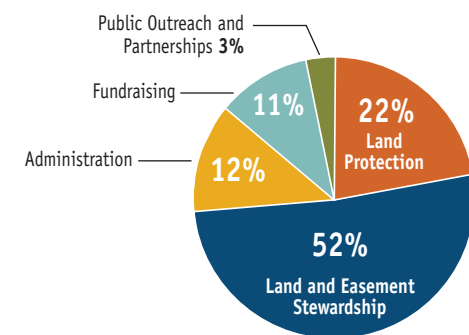
2013 Financial Highlights

- **Your donations leveraged grants for land conservation projects!** Every \$1 you donated in 2013 helped us secure \$12 in grants from state and federal funders and private foundations.
- **10% increase** in the number of people who gave to MRT from 2012 to 2013.
- **20% of donors** who gave in 2012 increased the amount of their gift.

2013 Income: \$3,181,486



2013 Expenses: \$1,588,217



Thank you for your donations to support land conservation in western Oregon!

If you have any questions about our Annual Report, please contact our office at 541-345-2799.